



AUOMIRA EXPORTS[®]

Annual Report

Year 2022-2023

Foreword

In this financial year 2022-23 has been year of memories for Auomira Exports. Both in terms of business and developments, there has been good progress. Auomira Exports continues to adapt to meet the needs of a changing world. A combination of factors such as globalization, digitalization and the need for greater sustainability are reshaping consumer behavior with regard to Organic Cotton baby garments and Home textiles products. In response to changing needs and expectations, we continue to deliver our products of the highest quality, while remaining acutely conscious of the need to protect natural resources. The annual report is a good platform to share our journey with supplier and our customers.

Product Developments

We have introduced 100% Organic Cotton Certified baby garments products:

- 1.COTTON KNITTED KIDS PYJAMA SET
- 2.COTTON KNITTED KIDS PANT
- 3.COTTON KNITTED KIDS BODY SUITS
- 4.COTTON KNITTED KIDS TRAINING PANTS – SOLID
5. WOVEN MUSLIN BLANKETS



Infrastructure improvements

This year we completed upgrading our quality checking work place, updated with new table and chair and extra fan and lights and also a spacious, area for our garments ironing place, which adds more space and ensures that our Artisans continue to work in well ventilated areas.

Training

We have conducted four trainings in house this year

1. 10 principle of Fair trade and company policy awareness for workers
2. Training provided for safety handling of Tailoring machine
3. Fair trade and company policy awareness for suppliers
4. Fire fighting programs for staff and workers.

Our Employees

At the core of our success are our Artisans . We do not view our Artisans as 'resources'; we consider them our most valuable assets. We Endeavour to keep them engaged and inspired. At Auromria Exports, we believe that our Artisans producers are more satisfied with their work, tend to stay longer, and are more productive and committed. This year our artisans received 8% increments, bonus. Loans are provided to employees on request. We had a few new artisans producers and a few Artisans resigned due to Marriage or Personal reasons.

Mark the Markets

One of the most notable trends that we are witnessing today is the digital revolution. We see this as having significant impact on consumer behavior and market structure moving into the future.



As more and more consumers access the internet, it is becoming a key channel for gathering information, arriving at purchase decisions and transacting online. Recognizing this as an opportunity, Auromira Exports is pursuing an aggressive e-commerce and digital marketing strategy to promote, market, and sell its products online.

Sustainable Initiatives

At Auromira Exports, we are committed to protecting the environment by continuously reducing waste emissions in to the air, land and water. The steps taken towards conservation of energy include installation of windows and upgrading bulbs to LED Tube lights. etc..

Renewable Energy our tailoring machines.

During the year, we have initiated to buy a new tailoring machine were undertaken in our manufacturing processes to add production capacity while bringing down the Electrical Bill cost and reducing our impact on environment through conservation of energy and reduction of wastages of extra threads cutting while Making the garments.

Conference

We participated in the FTFI Conference , This event presented an opportunity to work together with National Network for the development of Fair Trade and accessing to the Domestic Markets.

Financial Figures:

In 2022-23, we achieved a turnover of INR 1.76 Crores. We have completed the financial audit for this in the month of October. Our Artisans strength remained the same as last year.